TUESDAY | 08.07.2014
Rectory building
11.00-16.00h Registration

“Livaria”
13.00-15.00 WORKSHOP
15.00-15.15 Coffee break
15.15-16.15 ROUNDTABLE
16.30-18.30 Tour (Art Nouveau route in Ílhavo; visit to traditional buildings in Costa Nova; boat tour in the canals of Aveiro)
19.00-20.30 Welcome reception at Santa Joana Museum

WEDNESDAY | 09.07.2014
Rectory building
08.00-09.00 Registration
09.00-09.40 Opening Session
09.40-10.30 Keynote Margarida Fragoso
10.30-10.45 Coffee break
10.45-12.15 Parallel Sessions
Auditorium
THEME 3. IDENTITY
Strand 2. Localities / Globalities > chairs Oscar Salinas & Fernando Moreira da Silva
9. The colors of the smells: the influence of culture and society in the visual design of packaging of perfume Camila Silva I Clice Mazzilli
161. Woyensing Miguel Aboim Borges I Fernando Moreira Da Silva
160. Urban Furniture – Colour and Inclusivity Margarida Allen Gamito I Fernando Moreira Da Silva

Room 1
THEME 1. THEORY
Strand 3. Aesthetics beyond style > chairs Anna Calvera & Fátima Pompe
23. Aesthetic Appeal. Meaning Formulation and Cultural Framing in Design Mads Nygaard Folkmann
50. Considerations on the ethic-aesthetic dimension of design Augusto Solórzano

Room 2
THEME 4. TECHNOLOGY
Strand 1. History of Technology > chairs Paul Atkinson & Vasco Branco
88. Information Visualization: An analysis On The Data Glut And The Emergency To Rethink And Design New Communicative Paradigms Bruno Azevedo I Rute Bastardo, Rubén Tortosa I José Bártilo
114. Future Vision at Industrial Design & Disappearing Objects Salih Türkmenoğlu
THEME 6. OPEN STRAND > chairs Nuno Dias & Susana Barreto
90. Discussing the design through drawing. Transitional desire and procedural trajectories Graça Magalhães
Room 3  
THEME 3. IDENTITY  
Strand 1. Design Process and Practice > chairs Viviana Narotzky & Raul Cúnc  
46. Diplomatic Encounters. Jules Wabbes and the Production of American Dunbar Furniture in Brussels Fredie Floré  
116. Object oriented identity construction: A study on subcultures of automobile modification in Turkey Selen Devrim Uğrebaş  
87. Practical Scandinavism: the journal Grafisk Revy and its relation to New Typography Trond Klevgaard  

12.15-13.45 Lunch  
13.45-15.15 Parallel Sessions  
Auditorium  
THEME 3. IDENTITY  
Strand 2. Localities / Globalities > chairs Salinas & Fernando Moreira da Silva  
24. Local identity through global design Cátia Rio & Helena Souto  
189. The graphic speech of the Brand Daniel Raposo  
25. Non-tradition as factor of creativity in Portuguese typography Ana Filomena Currado | Vitor Queilhas | Vasco Branco | Rui Mendonça  

Room 1  
THEME 1. THEORY  
Strand 3. Aesthetics beyond style > chairs Anna Calvera & Fátima Pombo  
48. Machine Art Exhibition, MoMA 1934 Artifacts of use displayed in the museum Raquel Balsa | Francisco Providência | Fátima Pombo  
72. Hybridisation between Fashion and Art and Aesthetics Renovation Leilane Rigatto Martins | Sérgio Régis Moreira Martins  
123. What does this city say: a gated fairy tale Nasl Eda Noyan  

Room 2  
THEME 4. TECHNOLOGY  
Strand 2. Materials, Techniques and Processes > chairs Hector Flores Magón & Joana Quental  
169. New materials and products from synthetic textile waste: application of abductive reasoning in a development oriented process design Claudio Sampiao | Fernando Moreira Da Silva | Rita Almendra | Suzana Martins  
30. Digital technologies in the development of visual languages: reflections on experiences of image creation from case studies Sara Goldsmith | Eleida Pereira de Camargo  
4. Performing Human Pixels in Glitch: Portraits of Transformation Jessica Barness | Steven McCarthy  

Room 3  
THEME 3. IDENTITY  
Strand 1. Design Process and Practice > chairs Viviana Narotzky & Raul Cúnc  
55. The Gaudí floor tile: memory, trajectory and identity in catalan industrial design Teresa Navas  
63. The effect of cultural roots on service design: turkey as a case Saniye Fışgın | Humanur Baglı  
112. Naturalising electricity in Greek advertising: transitions between past and present in identity crafting, 1954-62 Marina Emmanouil  

15.15-16.45 Parallel Sessions  
Auditorium  
THEME 2. MEMORY  
Strand 1. Design Histories: tradition, transgression and transformations > chairs Jonathan Woodham & Helena Barbosa  
60. American Jazz Album Covers in the 1950s and 1960s Victor Margolin  
49. The Emergence and Establishment of Trademark Design in Korea: from 1897 to late 1910s Yongkeun Chun  
93. The Folktale “Hokpuri Yongkam” and the origin of the Visual Representation of the Korean Dokkaebi Mhyung Bak  

Room 2  
THEME 5. SOCIETY  
Strand 2. Design Activism > chairs Priscila Farias & Raquel Pelta  
145. Taller 4 rojo, graphics and politics in Colombia during the 1970s Didier Correa-Ortiz  
187. Percursos de Sal and Interacções Artísticas com Cacela Velha: two public art projects through participatory design Paula Pinto  
92. Participatory Design Research adopted by public Space Design I Yan Chi Jackie Kwok  

Room 3  
THEME 3. IDENTITY  
Strand 2. Localities / Globalities > chairs Oscar Salinas & Fernando Moreira da Silva  
157. Beyond the nation? Reflections on design history Artemis Yagou  
13. Brazilian design in the 1970s, autonomy in progress Ethel Leon  
70. A proposal to rescue rationality in Brazilian design education João de Souza Leite  

16.45-17.00 Coffee break
17:00-19:00 Parallel Sessions
Auditorium
THEME 2. MEMORY
Strand 1. Design Histories: tradition, transgression and transformations > chairs Jonathan Woodham & Helena Barbosa
Li Zhang
185. A Reading on the Transformation of the Multi-functionality Qualities of the Domestic Space and Relevant Units from the Pre-modern Eras to the Contemporary Era in Türkiye Esra Bici Nasir
143. The alternative history of a Victorian washstand set Julia Keyte
118. From memory to jewellery - perspectives on memory in Italian and Danish jewellery design Sisse Tanderup

Room 1
THEME 1. THEORY
Strand 1. Histories of design criticism > chairs Freddie Floré & Heitor Alvelos
7. Exercises in Geometrical Thought Ninh Nelson
15. Primitivism & Modern Design Anna Pujadas
68. Designer of the Canon: A Case Study of Swiss Graphic Design Historiography and Tastemaking Robert Lzacar & Amanda Unger
95. Jean Baudrillard, design theorist Robin Fuller

Room 2
THEME 3. IDENTITY
Strand 3. Authorship and Anonymous Design > chairs Eduardo Corte-Real & Grace -Lees Maffei
42. Authorship and Anonymity in Experimental Design: Museum of the Ordinary and Museum Guixé Katherine Moline
91. The Dwinding Language of Type Specimens 1901–1914 Jesse O'Neill
97. Henry van de Velde and Japanese Anonymous Design Etsuko Tsuruta
172. Who are our "Freuds"? A review of images in the history books of graphic design and their role in constructing a common vision about what graphic design is Gonçalo Falcão

Room 3
THEME 3. IDENTITY
Strand 2. Localities / Globalities > chairs Oscar Salinas & Fernando Moreira da Silva
168. Re-inventing traditional textiles for the contemporary design culture Şolen Kipöz I F.Dilek Himam-Er
33. Norwegian rural jewelry traditions in the era of globalization Astrid Skjerven
115. Inferiority complex or competitive success: An analysis on the national identity of Turkish product design practice Sedef Ala Gümüşlü

19:00-19:20 Music show

THURSDAY | 10.07.2014
Rectory building
09.00-10.00 Keynote José de Miranda

10.00-11.30 Parallel Sessions
Auditorium
THEME 2. MEMORY
Strand 1. Design Histories: tradition, transgression and transformations > chairs Jonathan Woodham & Helena Barbosa
16. Typography and national identity Mila Waldeck
186. Kapa magazine, 1990-1993: a survey on postmodern graphic design and appropriation Patricia Viegas
165. Portugal: the fall of the fascist regime as seen through political poster design 1945-1975 Helena Barbosa

Room 1
THEME 1. THEORY
Strand 2. Design Education in Art, Craft, Technology, and other Traditions > chairs Haruhiko Fujita & Henrique Cayatte
32. The role of the 'Vision' course in the creation of the Design programmes in Argentinio Veronica Devalle
162. Graphic Design: A Consolidation of a Discipline Maria Restrepo
171. Design Education - The Case Study of Daciano da Costa Ana Moreira da Silva

Room 3
THEME 2. MEMORY
Strand 3. Design Museums chairs > Tevfik Balcioglu & Bárbara Coutinho
191. Developing an Interpretation Centre for Portuguese Design - CIDESP.PT Vasco Branco I Francisco Providência I Helena Barbosa I Nuno Dias I Gonçalo Gomes I Joana Quental I Álvaro Sousa I Sandra Antunes, Fátima Pombo I Alice Semedo I Rui Mendonça
85. Portuguese museums and the new possibilities for design museography Roberto Gerhardt I Francisco Providência I Helena Barbosa
59. Museums of Web design – a look at the past for a contribution to the future Sandra Antunes I Vasco Branco I Helena Barbosa

11.30-11.45 Coffee break
11.45-13.15 Parallel Sessions
Auditorium
THEME 2. MEMORY
Strand 1: Design Histories: tradition, transgression and transformations > chairs Jonathan Woodham & Helena Barbosa
56. On ‘graphic memory’ as a strategy for design history Priscila Farias
84. Iceland on the periphery of the Scandinavian design movement Arndis S. Arnadottir
129. Memory, history and fragmented identity: the Swedish ambassador's 1991 Tokyo residence Denise Hagströmer

Room 1
THEME 1. THEORY
Strand 2: Design Education in Art, Craft, Technology, and other Traditions > chairs Harushiko Fujita & Henrique Cayatte
75. Together, but different: two co-occurring new degrees at the school of architecture in Antwerp Els De Vos
134. Design, Craft and Architecture in Flanders Zsuzsanna Böröcz

Room 2
THEME 3. SOCIETY
Strand 3: Design Ethics > chairs Victor Margolin & Rosa Alice Branco
163. The Role of The Designer in the New Social Symphony Hugo Branco I Rosa Alice Branco

Room 3
THEME 2. MEMORY
Strand 3: Design Museums chairs > Tevfik Balcıoğlu & Bárbara Coutinho
105. Design Museums: Making Sense or Sensation of Design Sabina Michaelis
164. Building design history. Estonian Museum of Applied Art and Design Kai Lobjakas

13.15-14.45 Lunch
Auditorium
14.45-15.30 Special book presentation
“Livraria”
15.30-16.30 Coffee break & Poster session & Authors books
Rectory building
16.30-17.30 Keynote Vanni Pasca
18.00-22.30 Gala Dinner

FRIDAY | 11.07.2014
Rectory building
09.00-10.30 Parallel Sessions
Auditorium
THEME 2. MEMORY
Strand 1: Design Histories: tradition, transgression and transformations > chairs Jonathan Woodham & Helena Barbosa
73. Being modern while rejecting modernism, being traditional while dismissing tradition: a brief study of the Portuguese first seven Pousadas (1942-1948) Carlos Bártolo
78. Modernity and Regionalism in Pernambuco’s Design: Lula Cardoso Ayres Rafael Efrem

Room 1
THEME 6. OPEN STRAND > chairs Nuno Dias & Susana Barreto
35. On Chinoiserie Design & Japanning in the University of Coimbra’s Biblioteca Joanina I Yoshi Itani
66. Paper engineering in children’s literature Design of paper mechanisms I Marta Serrano
182. The Drawing and the intuitive action on knowledge acquisition tasks I Jose Silva

Room 2
THEME 5. SOCIETY
Strand 1: Design Policies > chairs Javier Gimeno-Martínez & Beatriz Vidal
69. From centralisation to local policies: design reform dynamics in Belgium and the creation of Antwerp’s Higher Institute (1830-1914) Daniela Prina
82. Social Engineering through Artefacts: Fezes–Hats Conflict at Early Turkish Republic Emrah Ozturan I Humanur Bagli
20. Joining the modern world: A study of street furniture in postwar Britain Eleanor Herring

Room 3
THEME 4. TECHNOLOGY
Strand 3: Design and Technology chairs > Lucila Fernández & José Bártolo
149. Manioc: Root of Brazil Noni Geiger
31. The Integration of Traditions, Technologies, Translations and Transformations in Banana Tree Fiber Designs Lara Barbosa
131. A Question of Pace, not Volume: Speed of Production and Consumption in Twentieth-Century Proposals for Sustainability through Design Gabriele Oropallo
10.30-10.45 Coffee break

10.45-12.15 Parallel Sessions
Auditorium
THEME 2. MEMORY
Strand 2. Design Culture > chairs Pekka Korvenmaa & Helena Souto
111. The Annibale Oste’s poetic research as emblem of sustainable cultural design Anna Gallo
100. Tracing the constructed ‘modern’ Turkish women identity in white goods commercials Renk Dimli Orklibel

Room 1
THEME 6. OPEN STRAND > chairs Nuno Dias & Susana Barreto
125. Text and Design Relationship on Literature Books Iara P. Camargo
140. The culture of obstacles - design for the user’s experience João Barata I Rui Miguel I Liliana Ribeiro I Madalena Pereira I José Lucas
8. The place and nature of trend forecasting in design debates. An opportunity or threat for design (studies)? Elisabeth Petermann

Room 2
THEME 5. SOCIETY
Strand 1. Design Policies > chairs Javier Gimeno-Martínez & Beatriz Vidal
124. Socialist elements in Soviet design ideology Triin Jerlei
106. The International as National: The Role of International Cultural Policy in the Construction of Dutch Design as Conceptual Joana Meroz

Room 3
THEME 4. TECHNOLOGY
Strand 3. Design and Technology > chairs Lucila Fernández & José Bártolo
1 Cláudia Albino I Rui Roda
58. From technical to social: a unique case of design for filigree work in Mardin Humanur Bagli

12.15-13.45 Lunch

13.45-14.45 Keynote Clive Dilnot

14.45-16.15 Parallel Sessions
Auditorium
THEME 2. MEMORY
Strand 2. Design Culture > chairs Pekka Korvenmaa & Helena Souto
21. Advertising Design as a Cultural Strategy Fedja Vukic
43. Memories by Measure? Mediating the home textiles of Georg Jensen Damask Anders V. Munch

Room 1
THEME 6. OPEN STRAND > chairs Nuno Dias & Susana Barreto
26. Material recontextualization: trajectories of a popular design I Marcus Brandao
183. Apart from traditional design approaches: Peter Opsvik’s path Cristina Salvador
190. Design and research in design: some reflections Vasco Branco

Room 2
THEME 5. SOCIETY
Strand 1. Design Policies > chairs Javier Gimeno-Martínez & Beatriz Vidal
117. The FAD Certification of Design Quality: fostering good design practices Pau Sola-Morales I Roseta Mus I Jordi Torrents

16.15-16.30 Coffee break

16.30-17.30 Reflections about the sessions (members of the board)

17.30-17.40 Presentation of the next venue of ICDHS

17.40-17.50 Closing remarks